

RESUME

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Title

2022.08~ Department Chair, Department of Business Administration, Soochow University
2018.08~ Distinguished Professor
2016.10~ Professor, Department of Business Administration, Soochow University

Education

1998~2003 Ph.D., Department of Transportation Technology and Management, National Chiao Tung University, Hsinchu, Taiwan
1993~1997 B.Sc., Department of Transportation Engineering and Management, National Chiao Tung University, Hsinchu, Taiwan

Experience

2020.09~2022.07 Associate Dean, School of Business
2017.09~2018.08 Dean of Academic Exchange, Office of International and Cross-strait Academic Exchange
2014.08~2017.07 Chairperson, Department of Administration, Soochow University
2011.10~2016.09 Associate Professor, Department of Administration, Soochow University
2011.08~2013.07 Associate Chair, Department of Administration, Soochow University
2009.02~2011.09 Assistant Professor, Department of Administration, Soochow University
2005.02~2009.01 Assistant Professor, Department of Logistics and Shipping Management, Kainan University
2005.02~2009.01 Assistant Professor, Department of Logistics and Shipping Management, Kainan University
2005.02~2006.01 Adjunct Assistant Professor, Department of Hotel Management, Minghsin University of Science and Technology
2007.08~2008.07 Vice-Director, International Shipping & Logistics Management Research Center, Kainan University
2006.10 Lecturer of Professional Training Centre (PTC), Ministry of Economic Affairs (MOEA), Taiwan, R.O.C.
2005~2006 Lecturer of Taoyuan Training Centre, Bureau of Employment and Vocational Training Council of Labor Affairs, Executive Yuan, Taiwan, R.O.C.
2004~ Reviewer: Cyberpsychology, Behavior, and Social Networking (SSCI), International Journal of Information and Management Sciences

(EI-compindex, TSSCI), International Journal of Physical Distribution & Logistics Management (SSCI), International Journal of Logistics Management (SSCI), International Journal of Shipping and Transport Logistics (SSCI), International Journal of Sustainable Transportation (SSCI), Journal of Air Transport Management (SSCI), Transportmetrica (SSCI), Transportation Research Part A: Policy and Practice (SSCI), Transport Reviews (SSCI), Journal of Testing and Evaluation (SCI), International Journal of Information Systems for Logistics and Management, International Journal of Business and Information, Program (SSCI), Technology in Society (SSCI), Science Journal of Business Management, Management Research Review, 品質學報(EI)、運輸學刊(TSSCI)、運輸計劃季刊(TSSCI)、管理與系統(TSSCI)、產業與管理論壇(TSSCI)、企業管理學報、朝陽商管評論、行銷評論、顧客滿意學刊、中華管理學報、運籌學刊等學術期刊論文審查委員；育達商管學報編輯委員(第五期)

2003.12~2004.12 Second Lieutenant of Administration, South Area Information and Electronic Warfare Group, Information and Electronic Warfare Command, General Staff Headquarters, Ministry of National Defense, Taiwan, R.O.C.

Academic Award and Honors

2023 "Outstanding Reviewer Award" of the EASTS Shah Alam Conference

2023 2022 Soochow University, "Academic Research (教師學術研究)" Award

2022 Research Paper Award of Civil Aviation Transportation and Technology, Chinese Institute of Transportation

2022 111 NSTC, Academic Outstanding Talent Award, Research Outstanding

2022 2022 Soochow University, "Excellent Mentor Award (績優導師獎)"

2021 2021 Soochow University, "Academic Research (教師學術研究)" Award

2021 2021 Soochow University, "Enthusiastic Mentor Award (熱心導師獎)"

2021 2021 Soochow University, "Excellence Teaching (教學優良)" Award

2020 109 MOST, Academic Outstanding Talent Award, Research Outstanding

2020 2020 Soochow University, "Academic Research (教師學術研究)" Award

2019 108 MOST, Academic Outstanding Talent Award, Research Outstanding

2019 2019 Soochow University, "Academic Research (教師學術研究)" Award

2018 2018 Soochow University, "Academic Research (教師學術研究)" Award

2018 2017 Soochow University, "Excellence Teaching (教學優良)" Award

2018 107 MOST, Academic Outstanding Talent Award, Research Outstanding

2017 Best Paper Award of International Conference on Advances in Business, Management and Law (ICABML) 2017

2017 Research Paper Award of Chinese Society for Quality

2017 2017 Soochow University, "Academic Research (教師學術研究)" Award

2017 106 MOST, Academic Outstanding Talent Award, Research Outstanding

2016 105 MOST, Academic Outstanding Talent Award, Research Outstanding

2016 2016 Soochow University, "Academic Research (教師學術研究)" Award

2015 104 MOST, Academic Outstanding Talent Award, Research Excellent

2015 2015 Soochow University, "Academic Research (教師學術研究)" Award

2014 103 MOST, Academic Outstanding Talent Award, Research Outstanding

2014 2014 Soochow University, "Academic Research (教師學術研究)" Award

2014 2013 Soochow University, "Excellence Teaching (教學優良)" Award

2013 102 MOST, Academic Outstanding Talent Award, Research Outstanding

2013 2013 Soochow University, "Academic Research (教師學術研究)" Award

2013 Research Paper Award of China Road Federation, R. O. C. 中(華民國道路協會)

2012 101 MOST, Academic Outstanding Talent Award, Research Outstanding

2012 2012 Soochow University, "Academic Research (教師學術研究)" Award

2012 2012 International Association of Maritime Economists Conference (IAME conference),
Best Reviewer Award

2011 100 MOST, Academic Outstanding Talent Award, Research Excellent

2011 2011 Soochow University, "Academic Research (教師學術研究)" Award

2010 2010 Soochow University, "Academic Research (教師學術研究)" Award

2010 Marquis Who's Who 2011 edition

2009 2009 Soochow University, "Academic Research (教師學術研究)" Award

2009 International Educator of the Year for 2009, International Biographical Centre (IBC),
Cambridge, England, July 31, 2009

2009 21st Century Award for achievement”, International Biographical Centre (IBC),
Cambridge, England

2009 Top 100 Educators - 2009”, International Biographical Centre (IBC), Cambridge,
England

2009 2000 Outstanding Intellectuals of the 21st Century, 2009/2010, International
Biographical Center, Cambridge, England

2009 Asian Admirable Achievers, Vol. III, published by Rifacimento International

2009 Asia/Pacific Who's Who, Vol. IX, published by Rifacimento International

2009 Marquis Who's Who (2009)

2008 Asia/Pacific Who's Who, Vol. VIII, published by Rifacimento International

2008 Asia/American Who's Who, Vol. V, 2008), published by Rifacimento International

2007 Asia/Pacific Who's Who, Vol. VII, P.236, published by Rifacimento International

2006 Asian Admirable Achievers, Vol. I, p.102, published by Rifacimento International

2005 Logistics Academics Seed Trainers Camp by Taiwan Association of Logistics
Management

2004 The honor academic paper award of Public Transportation

2003 Member of the Phi Tau Phi Scholastic Honor Society of the R.O.C.

2001 The excellent academic paper award of Public Transportation

Research interests

Service Marketing and Management

Logistics and Supply Chain Management

Transportation Business and Management