

鄭鈞云副教授

個人著作

Update : 2023/09/05

一、期刊論文

1. Chun-Yun, Cheng and Ming-Je, Tang (2019, Feb). Partner-Selection Effects on Venture Capital Investment Performance with Uncertainties. *Journal of Business Research*, 95, 242-252. 本人為第一作者、通訊作者.(SSCI)
2. Chun-Yun, Cheng (2017, Nov). Effects of conformity on success of the firm: The moderated effect of partner diversity on venture capital investments. *Corporate Management Review*(TSSCI), 37 (2), 1-29. 本人為第一作者、通訊作者.
3. Yu-Chieh Chao, Chun-Yun Cheng, Ming-Je Tang & Yi-Ping Huang (2016, Dec). The Real-options Perspective on Exploration, Exploitation, and Firm Performance: Test of a Mediation Model, *臺大管理論叢*(TSSCI), 27 (3),109-136.
4. Cheng, C-Y (2012, Nov). Determinants of early entry: governance choices and syndicate networks in US venture capitals' Internet investments. *The Service Industry Journal* (SSCI), 32(14), 2219-2232.本人為第一作者、通訊作者.
5. 湯明哲、羅憶如、謝孝民、鄭鈞云,2009年,第11卷,第2期,72-92頁,“趨勢科技”,產業與管理論壇 (TSSCI)

二、研討會論文

1. 莊皓鈞、鄭鈞云、溫肇東(2019,12月),家族企業、風險與績效:行為代理理論觀點.2019中華民國科技管理學會年會暨論文研討會
2. Chun-Yun, Cheng. (2019, June) Determinants of Corporate Social disclosure and Corporate Social Performance. International Sustainable Development Research Society (ISDRS) 25rd annual conference, Nanjing, China. 本人為第一作者、通訊作者.
3. Cheng, C-Y. Partner-Selection Effects on Venture Capital Investment Performance with Uncertainties. Paper presented at Annual meeting of Academy of Management, 2015, Vancouver, Canada
4. Cheng, C-Y. Effects of Fashions on Performance: The Role of External Knowledge Access in Venture Capital Investment. Paper accepted at Annual conference of Strategic Management Society, 2013, Atlanta
5. Cheng, C-Y. Partner Selection under Uncertainties and Venturing Success. Paper accepted at Annual meeting of Academy of Management, 2012, Boston, Massachusetts
6. Cheng, C-Y. Determinants of Early Entry: Governance Choices and Syndicate Networks in

US Venture Capitals' Internet Investments. Paper presented at Annual meeting of Academy of Management, 2011, San Antonio, Texas

7. Cheng, C-Y. Determinants of Early Entry: Resources, Competition, and Governance modes. Annual meeting of Academy of International Business, 2010, Rio de Janeiro, Brazil
8. Cheng, C-Y. Early entry: Evidence of U.S. Venture capital. International Academy of Management and Business, 2010, Madrid, Spain
9. Cheng, C-Y. & Shen, J-C. "Beyond Homophily: Hybrid networks in venture capital investments", Paper presented at Annual meeting of Academy of Management, 2009, Chicago, Illinois
10. Cheng, C-Y. "How Syndication Determines Performance of Corporate Venture capital?", Paper presented at Annual meeting of Academy of Management, 2009, Chicago, Illinois
11. Cheng, C-Y. "Network and Resource Perspectives on Corporate Venture Capital", Annual meeting of Academy of International Business, 2009, San Diego, California

三、科技部計畫

1. 創業投資資金、時間取向與企業社會責任, 2023/08/01 ~ 2024/07/31, 112-2410-H-031 - 043
2. 企業社會責任與財務績效：模仿或是策略？2021/08/01 ~ 2023/07/31, 110-2410-H-031 - 040
3. 家族企業、長期取向與企業社會責, 20200801~20210531, MOST 109-2410-H-031-031 -
4. 組織從眾行為之前因與績效效果, 20170801~20200131, 106-2410-H-031 -054 -MY2
5. 從行為理論觀念探討家族企業的風險接受, 20160801~20170731, 105-2410-H-031 -059
6. 聯盟組合之創立與配置, 2012.10.01~2014.01.31, 101-2410-H-033 -052 -MY2
7. Annual meeting of Academy of Management, 20150807~20150811, 補助國內專家學者出席國際學術會議 104-2914-I-031 -005 -A1

四、個案著作

1. Tang, M-J., Lo, Y-J., Hsieh, H-M. & Cheng, C-Y. 2007, "Trend Micro", presented at the Case Research and Development, Organized by National Science Council, sponsored by 《Harvard Business Review》 Chinese edition, Oct 27-28, Taipei, Taiwan.

五、產學合作

1. 錢玉蘭、王京明、鄭鈞云, 1999, 供電成本與電價結構之研究, 台灣電力公司贊助計畫