

# Lu, Yi-Chun

## Writing

### A. Journal Papers

1. Bennedsen M., **Lu, Y. C.**, and Mehrotra V., (2022) (Online Published). A survey of Asian family business research. *Asia-Pacific Journal of Financial Studies*, 1-37.  
<https://doi.org/10.1111/ajfs.12363>

(the first SSCI-listed finance journal in Asia; 2020 Impact Factor = 1.113)

2. **Lu, Y.-C.**, Lynette, D.T., Zheng, D. & Yu, A. (2021). Exploring Chamber Effects on Family Successors' Knowledge Development: A Perspective of Social Capital. Special Issue on "Governance in Family Firms: Antecedents, Mechanism, and Consequence". *Organization and Management*, 14(2), 125-166. (TSSCI) (Sponsored by MOST106-2410-H-214-007-MY3)
3. **Lu, Y.-C.**, Chung, H.-M., Au, K., & Wu, C.-C. (2020). Attention-Based View and Change in Profession Logics: Succession Service for Family Business in Accounting Firms. (In Chinese) *Journal of Management and Business Research*, 37(4), 321-348. (TSSCI) (Sponsored by MOST106-2410-H-214-007-MY3)
4. **Lu, Y.-C.**, Shu-Ting Chan, I-Fang Su, & Chung, H.-M. (2019). The Impact of Ownership Structure and Family Leadership Duality on Agency Problems in Family Business Groups. (In Chinese) *Journal of Human Resource Management*, 19(2), 29-55. (TSSCI) (Sponsored by NSC101-2410-H-214-021- MY2-1 and "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, 02C030301)

### B. Book Edited/ Book Chapters

1. **Lu, Y.-C.**, Wu, Y.-F., & Chung, H.-M. (2022). Universal Cement Corporation: Doing "one thing at a time" in the crisis of multiple needs? Forthcoming in J.C.Y. Cheng, L. Diaz-Matajira, N.P. Bang, R. Bosco, A. Calabro, A.E. James, & G. Samara (Eds.), *Family Business Case Studies Across the World: Succession and Governance in a Disruptive Era*. Cheltenham, UK: Edward Elgar, (Sponsored by MOST106-2410-H-214-007-MY3)
2. Chen, S.-J., Yeh, K.-S., Chung, H.-M., Chang, S.-T., **Lu, Y.-C.**, & Tsai, D.-Y. (2017) ,

The introduction of ERP to Family Business. In Liang, Ting-Peng (Eds.), *New Frontiers in Electronic Commerce and E-Society 2017* (pp. 102-124) (In Chinese). Taipei, Taiwan: FCMC.

3. Chen, S.-J., Yeh, K.-S., Chung, H.-M., Chang, S.-T., **Lu, Y.-C.**, & Su, Y.-F. (2016) , The succession and leadership in innovation strategy of family SMEs. In Liang, Ting-Peng (Eds.), *New Frontiers in Electronic Commerce and E-Society 2016* (pp. 114-131) (In Chinese). Taipei, Taiwan: FCMC.

### C. Conference Papers

1. **Lu, Y.-C.**, Chen, K. X., Chung, H.-M., & Au, K. Chung, H.-M. (2023, Aug) The woman behind the scenes: The influence of heirs' mother in the family business. The 83rd Annual Meeting of the Academy of Management. Boston, MA, U.S.A. (Sponsored by MOST109-2410-H-214-005-MY3)
2. Huang S.-L., **Lu, Y.-C.**, & Chung, H.-M. (2023, April) Role Identity of Female Successor and Transgenerational Entrepreneurship in Family Businesses. Journal Submission Workshop, *Organization and Management*.
3. **Lu, Y.-C.** & Chung, H.-M. (2022, June) The family matters: When founding family shapes business group. 12<sup>th</sup> Asia Academy of Management Conference. Lashou, China, June. (Sponsored by MOST109-2410-H-214-005-MY3)
4. Q, M.-C., **Lu, Y.-C.** & Chung, H.-M. (2022, June) The influence of Nonfamily Employees in Family Firms- The shift of Reference Point in Social Economic Wealth. (In Chinese). 12<sup>th</sup> Asia Academy of Management Conference. Lashou, China, June. (Sponsored by MOST 106-2410-H-214-007-MY3)
5. **Lu, Y.-C.** & Chung, H.-M. (2021, Sep). Post-Pandemic Professional Service Firms in helping family business succession: A new approach with ecosystem. Asia Pacific Family Business Symposium 2021. Shizuoka City, Japan, September. (Sponsored by MOST106-2410-H-214-007-MY3)
6. **Lu, Y.-C.**, Au, K., & Chung, H.-M. (2019, June). Succession capability of professional firms in family business succession: A dynamic pattern from network transitivity and relational viewpoint. Empirical Exploration in Management and Organizational Research: A Short Workshop on Abductive Reasoning and the Role of Academy of Management Discoveries. Bali, Indonesia, June. (Sponsored by MOST106-2410-H-214-007-MY3)
7. **Lu, Y.-C.**, & Chung, H.-M. (2018, Jul). Successor Capability beyond the Family Business: A Social Network Perspective. BFI 5th Anniversary Celebrations in conjunction with STEP APAC Submit 2018, Singapore Management University, Singapore, July., Singapore Management University, Singapore. (Sponsored by MOST 1062410-H-214-007-MY3)

8. **Lu, Y.-C.**, Au, Kevin, & Chung, Hsi. -Mei. (2018, Mar). Rediscovering Professional Firms in Family Business Succession: Social Network Perspective. Academy of Management 2018 Annual Meeting, August 10 - 14, in Chicago, IL., Chicago, IL. (Sponsored by MOST 106-2410-H-214-007-MY3)
9. **Lu, Y.-C.**, Au, Kevin, & Chung, Hsi-Mei (2017, Nov). Foundations in Taiwan vs Trusts in Hong Kong: Property Transition Perspective in Family Succession. 2017 IFERA Global Conference, Kaohsiung, Taiwan, November., Kaohsiung, Taiwan. (Sponsored by MOST 106-2410-H-214-007-MY3)
10. Chan, S.-T., **Lu, Y.-C.**, & Chung, H.-M. (2017, June). Changing Concept of Family Logic and Trans-generational Entrepreneurship in Highly-regulated Institutional Environment – A Case Study from Taiwan's Healthcare Industry. 10th Asia Academy of Management & 10th Taiwan Academy of Management Joint Conference, Kitakyush, Japan, June. (Sponsored by "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, Taiwan, R.O.C., and MOST103-2410-H-214-015-MY3)
11. **Lu, Y.-C.**, Chan, S.-T., & Chung, H.-M. (2017, June). The choice on corporate social responsibility in a family business: A case study of Universal Cement Corporation in Taiwan (In Chinese). 10th Asia Academy of Management & 10th Taiwan Academy of Management Joint Conference, Kitakyush, Japan, June. (Sponsored by "Aim for the Top University Plan" of the National Sun Yat-sen University and Ministry of Education, Taiwan, R.O.C., and MOST103-2410-H-214-015-MY3)
12. **Lu, Y.-C.**, Chung, H.-M., Au, K., & Kuo Howard. (2018, Sep). Impact of accounting firm on family business succession: Insights from institutional entrepreneurship perspective. (In Chinese). 11th Taiwan Academy of Management Conference, Taipei, Taiwan, Sep. (Sponsored by MOST106-2410-H-214-007-MY3)
13. **Lu, Y.-C.**, Chan, S.-T., & Chung, H.-M. (2014, Nov). The Practices and Diffusion of Corporate Social Responsibility in Taiwan's Financial Industry: An Institutional Theory Perspective (In Chinese). 2014 Taiwanese Sociological Association Annual Meeting, Hsinchu, Taiwan, December.

#### **D. Research Reports**

##### **a. The Small and Medium Enterprise Administration (SMEA), Ministry of Economic Affairs, Research Projects**

1. Chung, H.-M., Chan, S.-T., **Lu, Y.-C.**, & Tsai, D.-Y. 2016. *Study on Family Business Succession* (SMEA Report- B31053102).

##### **b. Cases**

1. Bennedsen M., Chung H.M., **Lu Y.C.**, and Henry B., 2022. TECO and father against son fight. INSEAD Case. 18 Oct. 2022 Published.

<https://publishing.insead.edu/case/teco-too-old-rule-or-too-young-succeed>

2. Bennedsen Morten, Chung Hsi-Mei, **Lu Yi-Chun**, Henry Brian. Taiwan's Formosa Plastics Group in Transition: The Interplay of Succession, Inheritance and Family Strife. INSEAD Case. 19 Feb. 2021 Published.

<https://publishing.insead.edu/case/taiwans-formosa-plastics-group-transition-interplay-succession-inheritance-and-family-strife?fbclid=IwAR3E2ZqnFzjHDaSy65ZCb3ruPsOhDN4GqBdBvvgfnaCIaz2KnE7sORubnTA.>

3. Bennedsen Morten, Chung Hsi-Mei, **Lu Yi-Chun**, Henry Brian, 2018. Ruling from the Grave: A Family Succession Controversy at the Taiwanese Evergreen Group. INSEAD Case. 26 Mar. 2018 Published.

<https://publishing.insead.edu/case/ruling-grave-a-family-succession-controversy-taiwanese-evergreen-group>

#### **E. Magazine Articles**

1. Chung His-Mei & **Lu, Yi-Chun**. 2018. Investigate the trust planning and family succession with overseas trust of Wang Family in Formosa Group. (In Chinese), *China Family Business Review*, 201807.