

## 東吳大學商學院海外研修心得

姓名	趙章廉	系級	企碩 E2
研修學校	Thunderbird School of Global Management	研修時間	102 學年度第一學期
<b>一、緣起(申請海外研修/申請該研修學校動機)</b>			
Increase Global Network as well as Global Mindset 擴展國際交流經驗			
<b>二、研修學校簡介</b>			
<p>Thunderbird School of Global Management, the world's first graduate school focused exclusively on international business, has more than 60 years of experience in developing global leaders. Thunderbird is also the world's first business school to adopt a Professional Oath of Honor, ratified by the Faculty Senate and Board of Trustees in 2006. About 40 percent of the school's professors and 60 percent of its students originate from outside the United States, while its alumni live and work in more than 140 countries.</p> <p>Thunderbird 位於亞利桑納州的格藍達爾郡 (Glendale)。自 1946 年以來，在國際商業管裡的領域上，Thunderbird 的成就可為有目共睹，連續八年以來，不論是新聞週刊、美國新聞與世界報導或華爾街日報公佈的 MBA 排行，Thunderbird 在國際商管的項目上，都勇奪第一。Thunderbird 極力推展國際合作計畫，至今與歐洲、亞洲、北美及南美洲等各國企業與學校都有跨國計畫的執行。Thunderbird 在商業課程、國際與區域研究及語言和溝通研究等三方面戮力甚深，將其廣泛應用到商業專業上'。</p>			
<b>三、海外研修課程學習經驗</b>			
<p>As the dual degree student from SCU, the required courses are followed (data from 2013 Fall):</p> <p>Global Political Economy 1 (1.5)  Global Political Economy 2 (1.5)  Regional Business Env (1.5)  Cross Culture Communications (1.5)  Global Negotiations (1.5)  Global Economics (1.5)  Global Leadership (1.5)  Global Enterprise (1.5)  Professional Development Program (0.5) – Free, yet required to graduate.  Elective (18) (possible to get a concentration)</p> <p>It is recommended to take a winterim during the winter which is 3 credit.  必修 12 學分 選修 18 學分 PDP 0.5 學分</p>			
<b>四、海外研修課外生活經歷</b>			
<p>SCU student have 15 % off discount on all tuition, including winterim. However, the accounting office will not automatically make the adjustment; student will have to send email to accounting office for clarification. There will be two career development week, one in fall and one in spring. It is recommended to attend the one at fall and take a trip during the one at spring.</p> <p>It is recommended to rent a car with full insurance coverage with travelling long distance. The AZ state and</p>			

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the surround state' s road condition is not so well. Pebbles can break the windows as one is driving on highway.

Recommend to bring traditional dresses for the Asian regional night held every trimester.

東吳學生學費都有八五折（包跨 winterim）但是學生要主動和學校 accounting 部門聯絡。開車開遠程最好用租的，記得買全險。Arizona 附近路況不好，高速公路上小石頭可以把玻璃打裂。買車建議和學長買。手機建議台灣買了帶過去 電信公司 T-mobile 最便宜，不要綁約。建議帶傳統服裝來，每學期都有 Asia Regional night.

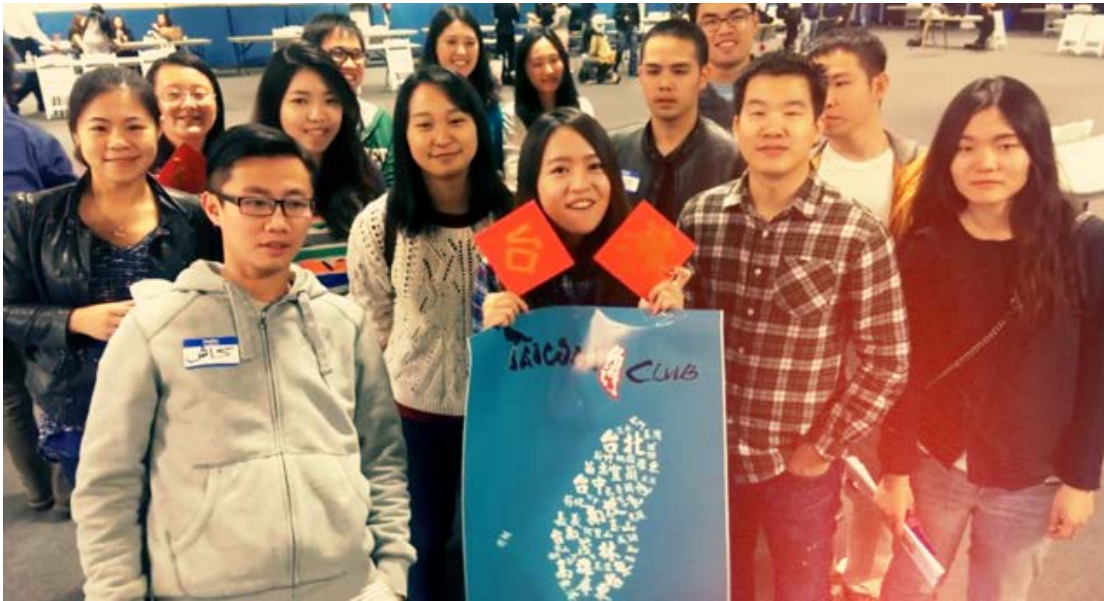
### 五、海外研修對個人的具體效益與感想

The biggest difference in Thunderbird is that the class brings the world issue into the class room. Students will learn how an issue is resolved in different parts of the world. Class participation is critical.

雷鳥的課程絕大部分都是 case study. 參與非常重要。幾乎每一堂課都有 group work。東吳的學生一開始會比較吃力，因為是以二年級的身份開始。大部分的學生都已經在一起學習了一年也有習慣的組員了。要打入他們中間，建立他們對你的信心需要下功夫。但是可以交到來自世界各地的朋友，一起學習，是非常難得的機會。



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六、各項支出花費情形(此資訊僅供未來申請交換之學弟妹做為參考)

支出項目	支出金額(單位：新台幣)	備註
生活費	(不定)	
住宿費	約9萬元(住校兩學期)	